

# NEWS!

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For immediate release

## **PAINT A TOOTH – SAVE A TOOTH**

*Compete for prize money while providing funding for children without access to affordable dental care*

Northville, Mich – Dental decay is the most prevalent disease on the planet, at a time when there is an information super-highway leading straight through a life of health consciousness.

Dr. William Demray is the founder of Preservation Dental. He recognizes that he has been privileged to serve the needs of his patients in the community of Northville, MI. The lifelong commitment to educating patients about the fact that preventative oral care is the gateway to overall good health has been rewarding – but there is still more to do. Demray hopes to pay it forward by raising money for children everywhere, who do not have regular access to preventative dental care. He is working in part with the University of Detroit Mercy School of Dentistry’s Community Outreach Program. The Titan’s for Teeth Mobile Clinic brings dental care to children in need.

The approach is something to see. There is a cascade of Michigan-made molars tumbling from the second story windows of Preservation Dental – an historic Victorian once owned by Henry Ford. The art installation is the largest display of tumbling teeth in the world. There are 3,333 teeth in the toothfall, manufactured by SPI Blow Molding here in the United States. The eye-catching display measures 23 ft. x 26 ft. wide; and each molded tooth is 6 in. x 9 in. white plastic, with UV protection so they won’t yellow.

Preservation Dental has 1,000 extra teeth available. Donate \$20 to get your own Michigan-made molar. Have fun creating your own Acci-DENTAL Masterpiece and enter it in the juried art competition that will take place in February 2017 – Children’s National Dental Health Month – in Northville, MI. The grand prize for the winning tooth-artist 13 years of age or older is \$1,111.00. The grand prize for the winning tooth-artist 12 years of age-and-under is \$371. There will be a “People’s Choice Award” during the exhibit. 1<sup>st</sup> prize for that competition will be compliments of TDR – Specialist in Orthodontics, with

locations in Novi – Birmingham and Rochester Hills. If you are not artistic – you can join the effort by simply making a donation – and still get your own tooth.

Dr. Demray would like everyone to join his battle against dental decay. He is reaching out to colleagues, to the dental associations, dental suppliers, insurance companies, his patients and everyone everywhere who has the benefit of seeing a dentist on a regular basis. In Demray’s lifetime folks have rallied to post warnings on packs of cigarettes; every child willingly expects to be buckled up – in a car seat or a seat belt; recycling is a way of life. He believes parents could wipe out dental decay – and ultimately help to prevent diseases resulting from poor oral hygiene – including heart conditions and diabetes.

The Acci-DENTAL Masterpiece could create another healthy habit, it promises to inspire the artist in all of us and it reaches out to those with access to quality, affordable dental care to lend a hand to those without. Dr. Demray enjoys meeting visitors from all over Michigan. Travelers from California, Colorado, Texas, Florida, Illinois, New York, New Jersey, and Windsor, Toronto and as far away as Australia have stopped by for a photo op! “Well, this is different, and you might at least want to come take a look.”

For complete details visit [Toothfairyoverstock.com](http://Toothfairyoverstock.com). You can also follow the project on Facebook, Instagram and Twitter.

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#### **About Preservation Dental and Dr. William S. Demray DDS**

Dr. William Demray is the founder of Preservation Dental. Since 1977, he has owned and operated the general dentistry practice. As a visionary in the dental field, Dr. Demray has encouraged patients to follow a healthy oral hygiene plan to preserve teeth and gums throughout life. Medical research now recognizes oral and systemic health as closely related. Preservation Dental continues to welcome new patients and Dr. Demray has a hands-on approach to the day-to-day operations of the practice.

#### **About the Tooth**

The Michigan-made molars were manufactured at SPI Blow Molding in Coloma, MI. SPI offers fully integrated contract manufacturing services for plastic injection and blow molding needs. The SPI mission is to manufacture the highest quality plastic part, delivered on time, at a fair price.

#### **About the UDM Mobile Dental Unit**

The Titans for Teeth Mobile Clinic is a 38-foot mobile dental coach, which holds a four-chair clinic. The mobile clinic travels to local schools to provide comprehensive care for K-12 children, as well as Early Head-Start and Head Start programs. The University of Detroit Mercy (UDM) is a Catholic University in the Jesuit and Mercy traditions. The University of Detroit Mercy School of Dentistry was founded in 1932.

#### **About TDR – Specialists in Orthodontics**

TDR has been serving the Southeast Michigan area since 1989. Their number one goal is to provide the highest quality orthodontic care in a family-based, high-tech practice. Using proven state-of-the-art technologies like iTero digital scans and soft-tissue lasers to enhance your experience, TDR maintains the most advanced procedures and equipment available such as clear braces, Invisalign, Invisalign Teen, and SureSmile to ensure that every patient achieves a healthy and beautiful smile. TDR is committed to the communities that they serve and generously give of both time and finances to the area schools and charitable organizations.